



# **ABOUT US**

Universal Masterbatch LLP is one of the leading manufacturers, suppliers and exporters of quality Masterbatch and Pre-dispersed pigments. Founded in 1989 as a family-owned business, the company is currently headed by highly experienced plastic technologists and is headquartered in Ahmedabad. It deals with all major types of Masterbatches such as White Masterbatch, Black Masterbatch, Colour Masterbatch, Additive Masterbatch, Engineering Masterbatch and Special Effect Masterbatch to name a few.

The Masterbatches manufactured are then supplied to industries involved in the colouring of plastic and rubber-based items. Universal Masterbatch LLP is one of the few companies in the world that deal with Universal Masterbatches, the only Masterbatch that is compatible with almost alltypes of polymers.

In just over two decades, the company has succeeded in acquiring for itself a prominent spot in the industry. Thanks to the finest quality services it offers. Currently, the company has set up a strong supply network across India. Moreover, it plans to further expand its reach to the international markets.

Universal Masterbatch primarily focuses on offering top notch solutions to paint, rubber, ink, textile and plastic manufacturers in India and abroad. Making this possible is a professional research and development (R&D) team that constantly works towards further enhancing the quality of products offered. Moreover, adding up to the efficient functioning of all the processes in the company are the following departments:



The manufacturing unit is well-equipped with the most sophisticated machinery and the latest equipments that ensure efficient production and packaging process. All the processes involved undergo several levels of quality check. As a result, the quality of the final product is kept intact.

The company has greatly succeeded in transforming itself into an industry giant. Thanks to its consistent efforts towards offering reliable and quality services to clients.

#### **Vision**



To offer environment-friendly product to the industry

#### Mission



To provide the most needed assistance to solve processors' problems

#### **Values**



We operate with these core values and form the foundation of our functioning;

- Quality
- Consistency
- Reliability
- Eco-friendly

### RESEARCH AND DEVELOPMENT

Universal Masterbatch has a professional team of 'R&D' professionals following anorganized procedure to ensure that the end product is of the finest quality. The process is initiated by our application specialists who carry out a market research to understand the present requirement, based upon which the proceeding developments are made. Each stage within the process is closely monitored.

Before initiating the final production process, our team works on understanding the client's brief. Experimental products are then developed ensuring that the production systems are efficiently operational. Moreover, a check is performed on the quality of raw material being used.

Once the initial checks are carried out, the team then executes the production process. During this process, the final ingredients are selected ensuring that the properties of the masterbatch remain intact.

Listed below are some of the production processes and innovative methods used by Universal Masterbatch.

- MFI
- ASH CONTENT
- CARBON CONTENT
- TWO ROLL MILL

- TWIN SCREW EXTRUDER
- SPECTROPHOTOMETER
- HYDRAULIC PRESS
- INJECTION MOULDING MACHINE

# **OUR QUALITY AND INFRASTRUCTURE**

# **Quality Control**

Since its Inception, Universal Masterbatch has remained committed towards offering top quality service to all its clients. The company employees a dedicated quality control team working consistently towards ensuring the production of top quality products. Right from the procurement of raw material to final dispatch of the product, every stage is closely monitored with an intention to eliminate errors if any.

Universal Masterbatch adheres to all the quality standards set by the industry.

Our Masterbatches are produced based on the requirement of the clients. As a result, this leaves no room for dissatisfaction.

From testing the raw material to preparing samples to carrying out regular checks on the inventory, a thorough attention is paid to every aspect of production in order to ensure reliability and consistency.

#### Infrastructure

Located at Aslali, one of the prominent transport hubs of Ahmedabad, Universal Masterbatch is best known for its efficient manufacturing processes. Equipped with highly sophisticated machinery, the company holds the capacity to produce 250 Mts/month at its state-of-the-art manufacturing facility. Moreover, electronically controlled systems further contribute towards setting up efficient weighting and packaging processes.

# **UNIVERSAL MASTERBATCH PRODUCTS**

**White Masterbatch** 

**Black Masterbatch** 

**Colour Masterbatch** 

**Filler Masterbatch** 

**Universal Masterbatch** 

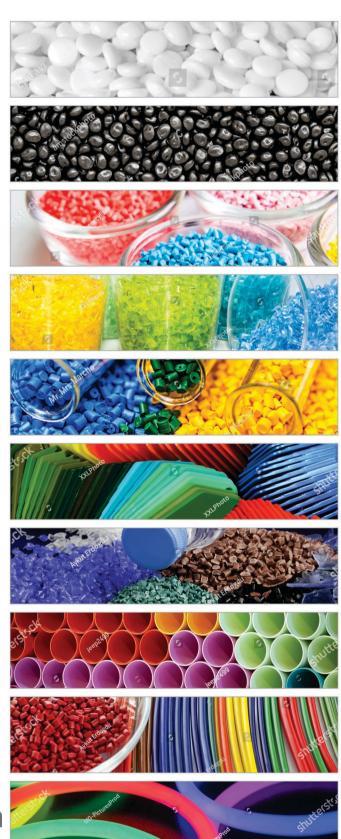
**Additive Masterbatch** 

**Rubber Masterbatch** 

**PVC** Masterbatch

**Engineering Masterbatch** 

**Special Effects Masterbatch** 



# **APPLICATION**

Masterbatches have several industrial applications. Listed below are some of these:

- Mono & Multi Layer Films
- · Agricultural Pipes (PVC & HDPE)
- · Woven Sack Industries
- Tarpaulin
- · Automobile parts
- Agronet
- Mulch Films
- Crates
- · Pail Containers
- · Pharmaceutical Bottles
- Jerry Cans
- · Drums
- Water Tanks
- PVC Pipes & Fittings
- PVC Films
- · Carry Bags
- · Box Strapping
- · Furniture Plastic
- · Blow Moulding
- · P.E. Films
- · Thermoforming















# We add colour to every innovation



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